

## **FOR IMMEDIATE RELEASE**

### **KELLEY BLOSSER JOINS WEPACKITALL® TEAM**

Duarte, CA, December 1, 2009 – Kelley Blosser has joined the WePackItAll® team, as the Director of Quality. Previously, she served as Quality Assurance/Blending Operations manager with Mulligan Sales, and has over 15 years experience in the food industry. Kelley brings with her extensive knowledge in the areas of Quality Assurance, Food Safety, Research and Development, Employee Safety, and Lean Manufacturing.

Kelley recognizes the potential for WePackItAll® to further develop its services to the food industry and among her responsibilities will be managing WePackItAll®'s strategic goal of implementing a comprehensive Hazard Analysis and Critical Control Point (HACCP) program. HACCP is rapidly becoming a mandated industry standard, designed to ensure optimal quality in areas of food safety and employee safety.

“Kelley is as good a communicator of the advantage of quality as I have seen. She will be rapidly making improvements and contributions to the operation which will add value to our business, improve product quality and strengthen customer service.”, says Jack Bershtel, President of WePackItAll®.

A Magna Cum Laude graduate of California State Los Angeles, with a Degree in Communication Studies / Organizational Leadership, Kelley brings strong leadership and experience to the WePackItAll® management team.

#### About WePackItAll®:

In business since 1974 and based in Duarte, CA, WePackItAll® is a contract packaging, manufacturing and service company. They specialize in pouch filling, stick packs, blister packaging, bottle filling of tablets, powders, cereals, and liquids as well as other forms of packaging. Staffed with a team of packaging experts seasoned by decades of industry experience, WePackItAll® combines their customers' products with their technology and resources to provide customized and affordable packaging solutions.

For more information, visit [www.wepackitall.com](http://www.wepackitall.com)

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